

# How to price your items...

Here's your guide to pricing your items for better marketability.

**All items must be priced for at least \$1.50.** Prices can then increase in 50 cent increments. If your item is not worth \$1.50, please group it together with another item to make it worth it.

**When pricing your items, please consider reasonable prices.** We suggest pricing your items one quarter (1/4) to one-third (1/3) of the price you had paid for the item new. If you do not recall what you had paid, look at online retailer websites for ideas. Be fair to yourself but don't overprice or underprice. Consider a fair selling price and keep in mind what YOU would pay for the item if you saw it while shopping.

**Brand name clothing always sells for more than Wal-Mart, Kmart & Target house brands.** If you are selling these retailers' brand clothing consider a fair price for these items, since they aren't name brand. Price these items right, and they will sell too!